

**Chattahoochee Country Dancers (CCD) Steering Committee Meeting
MINUTES**

February 19, 2016 6:00 pm - 7:30 pm

In attendance:

Steering Committee Members: Deanna Palumbo, Ralph Reiley, Marni Bender, Jesse Edgerton, Karen Hudlow, Lex Spoon and Bobbi Gruber.

Guests: Jim Crawford, Kimbi Hagen and a representative of the CCC Festival

Next meeting:

Date: Wednesday – March 30, 2016

Time: 7:00 pm – 8:30 pm

Location: 4598 Westhampton Dr
Tucker, GA 30084

Finance

Marni presented and members discussed the 2016 Budget. A copy is posted in Dropbox and a copy was sent to members via listserv email. Awaiting board approval. Also, we reiterated the need for all expenses needing board approval if not explicitly included in the budget.

VP Officer

Steering committee voted and approved Karen Hudlow as VP Officer for 2016.

Promotion of CCD Videos

Jim Crawford spoke and provided stats of video viewership over the past year. He would like to update the video links that are on the CCD website and will provide Kimbi the links for the most popular recent views. Kimbi will also send out the popular links via Mailchimp to dancers who registered for the past ButterflyWhirl dance weekend. For the future, it was suggested we have a sign up sheet for people who wanted to be added to an email list to receive videos.

Facebook PR

Bobbi gave an update on the creation of the alias “Atlanta Contra-Events” on Facebook. All of the posted CCD Events through the end of March have been added to the CCD Facebook page. More than 200 followers with an overall positive feedback so far.

Other Way to Promote CCD Events

We brainstormed about other avenues to get the word out about CCD events. Marni will look into getting events added to Access Atlanta. Deanna will look into Creative Loafing, and Kimbi will explore advertising our events on the Emory listserv. It was also suggested that we all join and promote the Contra Dance in Atlanta Meetup Group that Joseph has been maintaining:
<http://www.meetup.com/Contra-Dance/>

New Year’s Eve 2016

Kimbi will try to secure a booking with Playing with Fyre. One band/one caller 8:30-12:30

Advance Dance

Sunday July 10 2:00-5:00. Kimbi will try to secure a booking with ContraForce.

Homecoming Dance

Friday April 15. Atlanta Open Band Playing.

Clarkston Community Center Festival

A representative of the CCC Festival popped in to tell us that the festival will be April 30 and they welcome us to share the contra culture at the event, as well as provide sponsorship.

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