

Chattahoochee Country Dancers (CCD) Steering Committee Meeting MINUTES

February 13, 2017, 7:00 pm - 8:30 pm

In Attendance:

Steering Committee Members:

Bill Porter	Maggie Bessent
Bobbi Gruber	Marni Bender
Dan Sandler	Matt Zeller
Joseph Steinhauser	Ralph Reiley
Kevin Liske	

Guests:

Carole Galanty	Scott Russell
Kimbi Hagen	Susan Davis

Next meeting:

Date: Monday March 13, 2017

Time: 7:00 pm – 8:30 pm

Location: Kimbi Hagen's home – 1380 Bramble Rd NE, Atlanta, GA

NYE 2017

New Year's Eve is on a Sunday. Sautee will host a Special Saturday night dance if we book a festival level band for the weekend, wherein CCD would have the band NYE (Sunday). Kimbi will gather more data to see if it makes sense to do this.

SC Officer Elections

SC voted and approved Joseph Steinhauser to complete Lex Spoon's term which ends December 2018. SC also voted and approved Marni Bender as Treasurer.

CCD History

Scott Russell and Susan Davis gave a detailed summary of CCD's venue history from 1975 to present.

Recruiting New Dancers

ECD is interested in sharing a MeetUp.com site with CCD. This could be mutually beneficial, as both groups could promote their dance, with shared cost, and may attract more people. ECD is willing to pay 1/3 of the MeetUp annual subscription. Joseph & Dan will discuss the technical details of doing that. ECD is also interested in swapping workshops with us during each of our dance weekends to generate crossover interest in each other's dance style.

Cutting Costs for Security

CCC has given us the contact info for a private security guard that they have used. This may be less costly than hiring a police officer for the evening. Ralph will call to get details. Also considering cutting back on the number of nights that we hire the police to sit in the parking lot. Ralph will also contact the Clarkston mayor to see what would be involved to have the police more frequently drive through our lot on Friday nights.

Campus Outreach Dances

Bill will head up a subcommittee.

CCC's Contra Publicity

It was noted that the CCC needs a better description of what contra dance is on their website; and also on a tri-fold flyer that they have in their literature in the hallway. Joseph will communicate with the CCC staff regarding the website, and Christin to revise the flyer.

CCD Twitter & Instagram

We have newly created Twitter and Instagram accounts. Twitter is HeyYallAtl and Instagram is HeyWhatAtl. The passwords are stored on dropbox. Maggie will train us how to use Instagram at the next SC Meeting. Maggie will post on Twitter to drum up interest in the upcoming dance. Hosts will post pictures and videos on Instagram throughout the night.

<p>Announcements During the Dance It was voted that we will recruit a pool of charismatic speakers to do the weekly announcements. The Host will be responsible for designating a speaker each week, and if no speaker is available, will do the announcements themselves.</p>
<p>Catapult Catapult to pay rent and other costs directly & set admission price for the Friday night of Memorial weekend. Kimbi will note on the website that it is NOT a regular dance and that annual passes are not valid that weekend.</p>
<p>Citizen's Advocacy Benefit Dance Bo Gaiason has booked the hall for April 16th. Kimbi is looking for bands & callers willing to donate their time.</p>
<p>CCD Community Weekend & FUNdraiser March 3-4, 2017 Need to get this advertised. Need to firm up the details of the "donation dinner." Bill will call Doug to see if there is anything we can do to help.</p>
<p>Atlanta Zoo Wild World Weekend Aug 5-6 10AM – 4PM The Atlanta Open Band will be performing – it would be good exposure if we could organize a dance demonstration. Performers (dancers & musicians) get in free.</p>
<p>CCD Survey One of Kimbi's students is creating the survey as a term project. Goal is to be as short as possible, yet touching on a lot of factors. Also talked about sending out a quick 2-question weekly survey to regular dancers.</p>
<p>ADW 2017 Crowfoot and The Latter Day Lizards are booked.</p>
<p>Publicity Scott Russell will contact Atlanta Sound to see if they'll do a sound bit on CCD.</p>
<p>-- end --</p>