

Chattahoochee Country Dancers (CCD) Steering Committee Meeting Minutes

Meeting Location: 506 Spring Dr, Pine Lake, GA
November 6, 2017, 7:00 pm - 8:30 pm

In Attendance:

Steering Committee Members:

Bill Porter Kevin Liske
Bobbi Gruber Marni Bender
Dan Sandler Ralph Riley
Joseph Steinhauser

On-boarding SC Members for 2018

Sri Nori
Jonathan Roveto
Rob Setili

Guests:

Amanda Setili Jane & Elmore
Dave Marcus Larry Foster
Kimbi & Karl Hagen

Next meeting:

Date: Wednesday, Dec 13, 2017
Time: 7:00 pm – 8:30 pm
Location: Kimbi Hagen's home -
1380 Bramble Rd NE, Atlanta, GA

Nominating Committee Follow-Up

Sri Nori, Rob Setili and Jonathan Roveto have agreed to join. Larry Foster withdrew his nomination. We will vote by acclamation at the dance on Nov 17.

Resilient Profit Sharing Model

Revenue sharing scheme as presented was voted to be adopted beginning in January, subject to strong objections from local bands (Bill Porter to coordinate band survey). Note that this is a work in progress and inputs can be modified as needed.

Communications with Other Groups

Purpose: To contact dance organizers in other contra dance groups, possibly weighted toward our region but not geographically limited, to explore what approaches and ideas have been tried elsewhere and which have been successful. Also renew contacts with CDSS to explore approaches.

Members: Sri Nori, Rob Setili, Ralph Reiley, Bill Porter.

Goals:

- (a) Decide which groups we individually have good contacts with and let the others know.
- (b) Propose other groups we might want to contact.
- (c) Agree on questions to ask and subjects to explore.
- (d) Begin contacting organizers.
- (e) Document and possibly post our observations for other groups to see and comment on.

Publicity Committee

Purpose: To prepare physical materials for distribution (posters, cards, etc) and find ways to get those disseminated; to explore ways to maximize utilization of social media; to coordinate with CCC about their distribution avenues; and any similar activities that may be helpful.

Members: Rob Setili, Jonathan Roveto, Joseph Steinhauser, Bill Porter with close coordination with Kimbi Hagen.

Short Term Goals:

- (a) Sponsor a Dance / Donations initiative
- (b) Post existing flyers.
- (c) Seek out those with graphic design experience to draft improved versions, plus cards that folks can take.
- (d) Contact Luay Sami at CCC to find out what's needed to integrate our publicity with theirs.

Explore Dec Rec Studio as Possible Venue

Who: Bill Porter, Amanda and Rob Setili, Jonathan Roveto, Sri Nori; Christin Whittington as resource.

What: Meet with Lee Williams, maybe Greg White, to discuss what sort of rental agreements might be negotiated for our dance. Prior to that, Bill to contact Barb Katz (ECDA) about their agreement terms.

When: Look over the space ASAP.

Pros: Sprung dance floor, community visibility, MARTA nearby, places to eat. Maybe, possibly more central to our dancers. Connection with Dec Rec and advertising activity via them. Have "ins" via ECD and Fandango.

Cons: Parking variable and sometimes difficult, need to see if gear storage possible.

Sponsorship:

Kimbi will take care of posting options for dancers to sponsor dances with "recognized" bands. Two options:

(a) Could sponsor dances already listed.

(b) Could name a band (6-8 months lead needed) and approach Kimbi about possible listing.

For option (a) Kimbi will promote benefit of current sponsorship (before 12/31 tax deadline) for future dances. Someone needs to amend the host announcement to include this, and arrange for listserv and Facebook announcements.

Band Review Committee

1. Must have more active SC oversight.
2. No apparent obstacle to membership in BRC + SC.
3. Original intention was BRC member at each SC meeting.
4. Ways to help local bands improve - Audio record during dance for critique & review. Assign a coach (i.e. Bob Kirkman)
5. Doug Singleton is rotating off.
6. Explore Will Hall's willingness to continue on BRC, also other individual(s) who may be interested in being nominated to this committee.
7. We need more frequent and positive feedback and coaching/ mentoring to help local bands be amazing contra bands. Bill has volunteered to seriously look for ways to "coach and mentor local bands" to learn how to be "great contra bands". We got additional insight from Ed Howe, and will consider workshops as well.

Miscellaneous

1. T-shirt design for donation. Need to find designer.
2. Mass mailing to new dancer cards re ADW and Dec. schedule.
3. Find way to get recent new dancer cards to Kevin.
4. Start using a sign up sheet for new dancers rather than cards. Photograph the sheet at the end of the evening and upload to dropbox
5. Implement much discussed follow through with new cards:
 - Per Jonathan & Bobbi, email better, phone calls scary.
 - Per Bill, personal phone call much more personal.Possibly contact via based on age?