

CCD Steering Committee Meeting Minutes 9/11/2007, 7:10pm.

Attending--Angelika Pohl, Scott Russell, David Digby, Rob Harper, Ginger Lyon, Pam Eidson (presiding), Larry Enlow & Maureen Kilroy(hosting), Brian Baker (recording), Jim Crawford, Bill Porter, Carole Galanty,Clyde Ranney,

Reports--

- 1) CCD general flyer--Rob submitted copies for distribution. Very attractive.
- 2) Summer/Fall Gala/Annual Picnic (Ginger)--In addition to a staff of volunteers, Ginger has a solid schedule of programming for the event, including some fine entries in the talent show.
- 3) Facilities and Sound (Scott Russell)-- The floor must be re-finished this November. Scott & Bill will negotiate with a flooring contractor. Also, regarding sound, current staffing is working very well. Also, understanding between MBC and CCD about thermostat settings needs work. Possible posting of photo showing correct settings?
- 4) Pam will see that ECD 07 contract is finalized (essentially is). ECD will use their own sound gear and pay \$500+- opportunity cost & rent for Fri. night.
- 5) Jim Crawford provided a (updated) handout and a DVD regarding possible CCD produced instructional production. He will present at picnic.
- 6) Festival--Larry & Maureen report that the brochure is going out on schedule and also suggest possible changes for future handling of our database.
- 7) Nominating Committee (Bill Porter)-- Bill has the committee well staffed with 6-7 members so far. (3) three year posts and (1) one year post need replacement this fall's election.
- 8) Marketing/Outreach--A general discussion about long term member retention and dancing skill levels, and recent attendance decline, point to need for more outreach, internal nurturing, and marketing. College outreach again tops the list of tools believed most likely to yield optimum results. An active outreach committee appears to be brewing.

APPROVALS/ACTIONS--

- 1) August minutes approved as is.
- 2) Next meeting--10/9(7pm, Angelika hosts).

Adjourn 9:03 pm